
CCTV Systems

Shrinkage is one of the leading causes of loss within the retail and restaurant industries. CCTV systems tend to discourage this problematic behavior because these systems make culprits more easily identifiable to authorities. When people are aware that they are being watched their tendency is to feel more at ease regarding their personal security.

Security staffs are able to function more efficiently as well. CCTV systems allow security staffs to use employees in the most productive way possible, permitting either a smaller workforce and/or a more effectively deployed workforce. Simply put, merely providing better tools, such as a CCTV system, allows security personnel to operate more efficiently. Also, the ability to easily identify offenders allows these security staffs to work more effectively with authorities.

Vandalism is yet another cost that can be significantly discouraged by the installation of a CCTV system. Vandals who are aware of the CCTV system are put in a similar position to that of employees who would steal items from their workplace - CCTV systems make them more easily identifiable to authorities, discouraging damaging acts to business property.

CCTV systems also allow management to monitor the performance of employees and focus training efforts more directly to problem areas rather than attempting to aim training efforts at broader areas which may not be in need. Additionally, CCTV systems allow incidents to be recorded which can be incorporated into training programs - such as the handling of hazardous materials. Increased training leads to increased productivity as well as increased customer service.

